

JENNIFER T. GRAHAM

GRAPHIC DESIGN/MARKETING

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SUMMARY OF QUALIFICATIONS

- Clear and effective verbal and visual communication skills
- Strong interpersonal skills
- Superior creative and organizational skills
- Corporate and nonprofit branding experience

EDUCATION

Master of Business Administration, April 2012

Focus: Marketing

Saint Leo University, St. Leo, Florida

Bachelor of Fine Arts in Graphic Design, March 2007

Minor: Advertising Design

Savannah College of Art and Design (SCAD), Savannah, Georgia

WORK EXPERIENCE

Creative Director, June 2013 - Present

THA Group, Savannah, Georgia

- Direct and originate all artistic advertisements & graphic items
- Develop & produce all printed materials
- Oversee Production Designer
- Manage of corporate identity & company credentials
- Maintain supervision of organizational brand standards
- Compute project cost analysis

Art Director, September 2007 - June 2013

THA Group, Savannah, Georgia

- Illustrated and constructed company presentations
- Designed and prepared trade show material
- Purchased promotional products
- Created social media messaging
- Established all signage for multiple offices

Freelance Designer, July 2007 - Present

The South Magazine, Savannah, Georgia

Created various commercial print ads for publication.

I.T. Pioneers, Inc., Savannah, Georgia

Established the corporate logo and designed company business cards.

The Living Vine Christian Maternity Home, Savannah, Georgia

Originated flyers for promotional events and produced name badges for thrift store employees.

Shelter From the Rain, Inc., Savannah, Georgia

Constructed and completed organizational logo, promotional materials, forms, volunteer booklets, flyers, and website (www.shelterfromtherain.com).

Girls Inc., Jacksonville, Florida

Reshaped structure and layout for new organizational website.

Lonnie Scarborough, MD | Psychiatry & Addictive Disease, Savannah, Georgia

Designed company logo, stationery, and website.

TECHNICAL KNOWLEDGE

Print: Photoshop, Illustrator, InDesign | Familiar with QuarkXPress

Interactive: Dreamweaver and Fireworks | Familiar with Flash

Office: Word and PowerPoint | Familiar with Excel

Hardware: Proficient with Macs | Familiar with PCs