

PANTONE®

FASHION COLOR REPORT SPRING 2015



Dennis Basso

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PANTONE®

FASHION COLOR REPORT SPRING 2015

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SEPTEMBER 4-11, 2014

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TOP 10
WOMEN'S COLORS
An Eclectic, Ethereal Mix



SPRING 2015: EN PLEIN AIR

Top 10 Women's Colors

This season there is a move toward the cooler and softer side of the color spectrum. An eclectic, ethereal mix of understated brights, pale pastels and nature-like neutrals take center stage as designers draw from daydreams of simpler times. Remembrances of retro delights, folkloric and floral art, and the magical worlds of tropical landscapes restore a sense of well-being as we head into warmer months.

"Many feel compelled to be connected around the clock because we are afraid we'll miss something important. There is a growing movement to step out and create 'quiet zones' to disconnect from technology and unwind, giving ourselves time to stop and be still," said Leatrice Eiseman, executive director of the Pantone Color Institute®. "Color choices follow the same minimalistic, 'en plein air' theme, taking a cue from nature rather than being reinvented or mechanically manipulated. Soft, cool hues blend with subtle warm tones to create a soothing escape from the everyday hustle and bustle."

On one end of the women's palette sits **Aquamarine**, an airy, ethereal blue with a cool, dreamy feel that mixes well with the other blues and greens in the Top 10. Evoking thoughts of soothing, tropical waters, **Scuba Blue** restores our sense of carefree playfulness, while invigorating the body and mind, and **Lucite Green**, a soft, serene green offers a fresh sense of clarity.

Pair Lucite Green with bold **Classic Blue** for a balanced and refreshed look. As the name implies, Classic Blue is a strong and reliable anchor and, with its waterborne

qualities, is perceived as thoughtful and introspective. Bringing balance to the coolness of the Spring/Summer color range, **Toasted Almond**, a sun-tanned neutral, offers timeless, comforting warmth.

Reminiscent of the sun on our skin in the spring and summer months, Toasted Almond pairs well with both **Strawberry Ice**, a light, nurturing coral tone, and **Tangerine**, an energizing, non-jarring take on orange that adds a bold pop of color for spring. Combine all three for a delicious, almost retro-inspired look.

Emanating warmth and happiness, **Custard** serves as an all-encompassing yellow for the spring palette, which can be combined with Classic Blue for a maritime look. Much like the fortified wine that gives **Marsala** its name, this compelling and cordial hue incorporates the satisfying richness of a tastefully fulfilling meal while its grounding red-brown roots point to a sophisticated, natural earthiness. Marsala works well with **Glacier Gray**, a timeless and unobtrusive gray that adds a sense of graceful relaxation as another practical neutral. Bring Marsala and Glacier Gray together with Aquamarine for an unexpected and exciting pairing that is perfect for spring.

For more than 20 years, Pantone, the global authority on color, has surveyed the designers of New York Fashion Week and beyond to bring you the season's most important color trends. This report previews the most prominent hues for spring 2015.

TOP 10 WOMEN'S COLORS

The lead color for women for the Spring/Summer 2015 season, **PANTONE 14-4313 Aquamarine** is an airy blue with a dreamy feel. Cool and calming, ethereal Aquamarine is a shade with a wet and watery feel. Open and expansive, this restful blue also acts as a stress reducer.

Leatrice Eiseman
Executive Director, Pantone Color Institute

Pairs Well With:

PANTONE 14-4102 Glacier Gray

PANTONE 18-1438 Marsala

Designers using Aquamarine



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AQUAMARINE

PANTONE 14-4313

TOP 10 WOMEN'S COLORS

An invigorating turquoise, PANTONE 16-4725 Scuba Blue conveys a sense of carefree playfulness. **Even though a cool shade, the vibrancy of Scuba Blue adds a splash of excitement to the palette.**

Scuba Blue offers a feeling of escape as it is reminiscent of a tropical ocean. This stirring and energizing shade takes us off to an exotic paradise that is pleasant and inviting, even if only a fantasy.

Leatrice Eiseman

Executive Director, Pantone Color Institute

Pairs Well With:

PANTONE 19-4052 Classic Blue

PANTONE 14-5714 Lucite Green

Designers using Scuba Blue



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SCUBA BLUE

PANTONE 16-4725

TOP 10 WOMEN'S COLORS

Generally not thought of as a fashion color, though it does come back from time to time, PANTONE 14-5714 Lucite Green is a soothing green shade whose time has really come again. **Fresh and clarifying, cool and refreshing, Lucite Green has a minty glow.** Light in weight and also in tone, Lucite Green seems almost transparent.

Leatrice Eiseman

Executive Director, Pantone Color Institute

Pairs Well With:

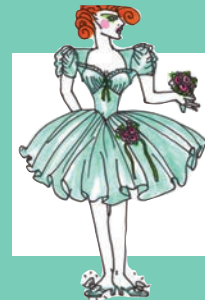
PANTONE 19-4052 Classic Blue

PANTONE 16-4725 Scuba Blue

Designers using Lucite Green



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LUCITE GREEN

PANTONE 14-5714

TOP 10 WOMEN'S COLORS

Reliable and thoughtful, PANTONE 19-4052 Classic Blue inspires calm, confidence and harmony. Serving as an anchor to the Spring/Summer 2015 palette, Classic Blue is a shade that is strong and reliable. Just as with the sea, because of its waterborne qualities, this Classic Blue is perceived as thoughtful and introspective.

Leatrice Eiseman
Executive Director, Pantone Color Institute

Pairs Well With:

PANTONE 14-5714 Lucite Green
PANTONE 16-4725 Scuba Blue
PANTONE 13-0720 Custard

Designers using Classic Blue



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CLASSIC BLUE

PANTONE 19-4052

TOP 10 WOMEN'S COLORS

Bringing balance to the coolness of the Spring/Summer 2015 color range is PANTONE 14-1213 Toasted Almond. **A sun-tanned neutral, Toasted Almond offers comforting warmth and is indicative of a spontaneous spring, summer feeling.** Timeless and versatile, Toasted Almond is an organic shade that speaks to authenticity and all that is natural.

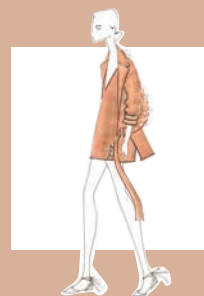
Leatrice Eiseman
Executive Director, Pantone Color Institute

Pairs Well With:

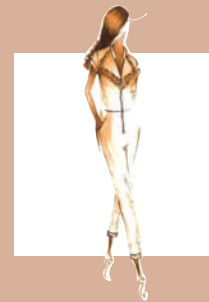
PANTONE 16-1720 Strawberry Ice

PANTONE 15-1247 Tangerine

Designers using Toasted Almond



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TOASTED ALMOND

PANTONE 14-1213

TOP 10 WOMEN'S COLORS

Aptly named, PANTONE 16-1720 Strawberry Ice is suggestive of a cooling and refreshing delicacy, yet its warmth as a color is quite appealing. Subtle and charming, Strawberry Ice is an ideal shade for Spring/Summer 2015. **Both tasty and tasteful, Strawberry Ice is a confection color that evokes a feeling of being “in the pink,” emitting a flattering and healthy glow.**

Leatrice Eiseman

Executive Director, Pantone Color Institute

Pairs Well With:

PANTONE 14-1213 Toasted Almond

PANTONE 15-1247 Tangerine

Designers using Strawberry Ice



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STRAWBERRY ICE

PANTONE 16-1720

TOP 10 WOMEN'S COLORS

Spontaneous and gregarious, PANTONE 15-1247 Tangerine is a juicy orange shade that is energizing, yet not jarring to the eye. Versatile Tangerine is striking enough to stand on its own and adds vitality to a printed pattern. Good natured and friendly, but with a tangy edge, this fun-loving color invites a smile.

Leatrice Eiseman
Executive Director, Pantone Color Institute

Pairs Well With:

PANTONE 14-1213 Toasted Almond

PANTONE 16-1720 Strawberry Ice

Designers using Tangerine



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TANGERINE

PANTONE 15-1247

TOP 10 WOMEN'S COLORS

Just as the name implies, PANTONE 13-0720 Custard is a delicious and delectable yellow. Sweet and sunny, Custard is a cheering tone that brings thoughts of pleasant relaxation and comfort food. Engaging with its soft and mellow warmth and full of good feelings, subtle Custard has an affable and easy disposition.

Leatrice Eiseman
Executive Director, Pantone Color Institute

Pairs Well With:
PANTONE 19-4052 Classic Blue

Designers using Custard



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CUSTARD

PANTONE 13-0720

TOP 10 WOMEN'S COLORS

Interesting on its own and a wonderful contrast for other hues, PANTONE 18-1438 Marsala serves as the foundation to the Spring/Summer 2015 palette. Sensual and bold, delicious Marsala is a daringly inviting tone that nurtures; exuding confidence and stability while feeding the body, mind and soul. **Much like the fortified wine that gives Marsala its name, this robust shade incorporates the warmth and richness of a tastefully fulfilling meal, while its grounding red-brown roots point to a sophisticated, natural earthiness.**

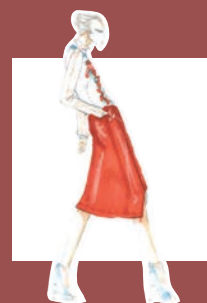
Leatrice Eiseman
Executive Director, Pantone Color Institute

Pairs Well With:

PANTONE 14-4102 Glacier Gray

PANTONE 14-4313 Aquamarine

Designers using Marsala



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MARSALA

PANTONE 18-1438

TOP 10 WOMEN'S COLORS

More dominant for men than women in Spring/Summer 2015, **PANTONE 14-4102 Glacier Gray** is an unobtrusive gray that contrasts and enhances; bouncing off other shades without taking away from them as it slips into the background to allow other colors to take center stage. Nature's most perfect neutral, Glacier Gray is a shade that is timeless. Quietly assuring and peacefully relaxing, Glacier Gray is, above all, constant.

Leatrice Eiseman
Executive Director, Pantone Color Institute

Pairs Well With:

PANTONE 18-1438 Marsala

PANTONE 14-4313 Aquamarine

Designers using Glacier Gray



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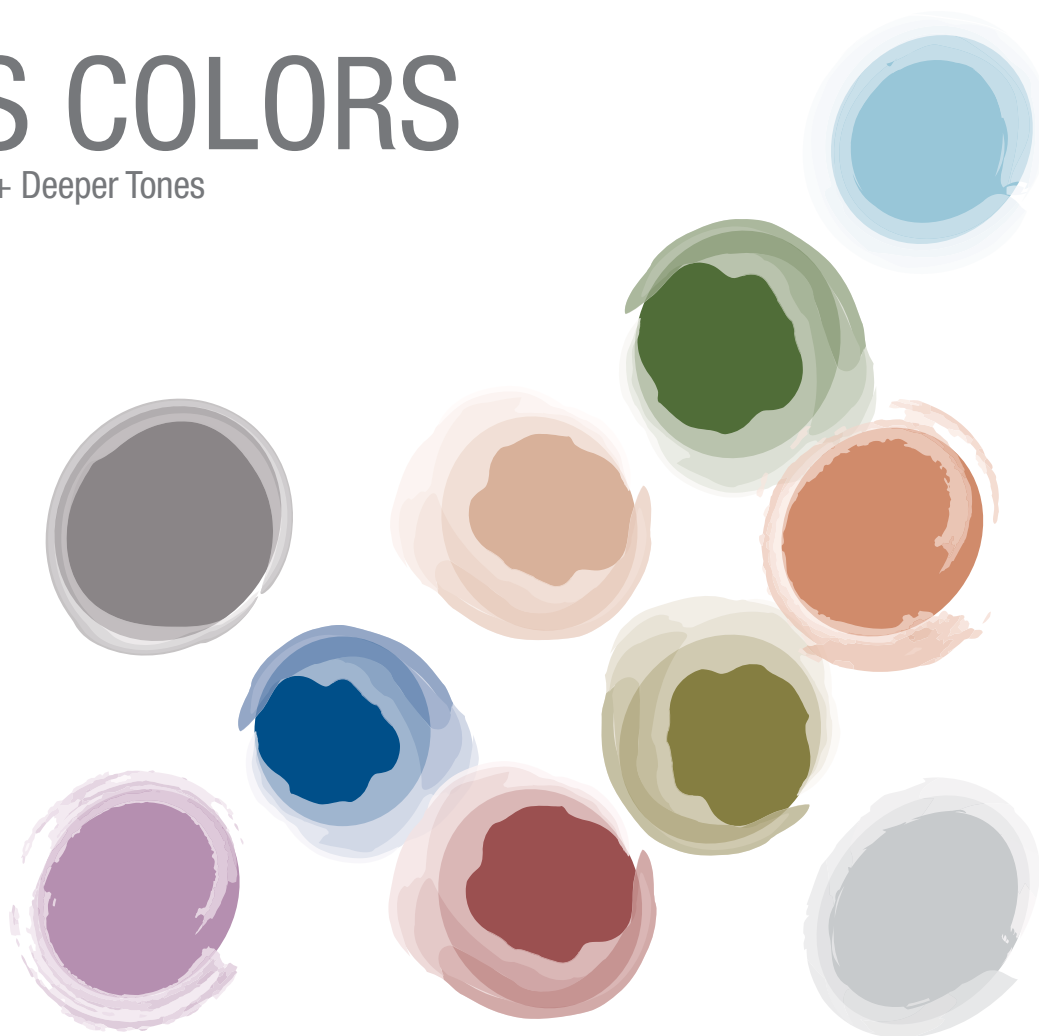
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GLACIER GRAY

PANTONE 14-4102

TOP 10
MEN'S COLORS

Uncontrived Natural + Deeper Tones





SPRING 2015: EN PLEIN AIR

Top 10 Men's Colors

For spring 2015, the men's palette takes a surprising turn, deviating from the women's palette more than we have seen in recent seasons. The menswear colors emphasize the need for uncontrived hues, where natural tones are interspersed with deep, foundational colors for an unassuming and sophisticated Top 10.

A perennial favorite for men, dependable **Dusk Blue** offers a cool, calm serenity, representative of the sky. Juxtapose it with **Glacier Gray**, a masculine and practical neutral, or **Treetop**, nature's healthy, harmonious green for a happy marriage of adaptable cool, warm and neutral tones.

Classic Blue remains a core anchoring hue that is powerful in tailored suits or casual sportswear, while **Toasted Almond** continues to serve as another essential neutral. With its yellow-green tint, **Woodbine** is a tropical green best described as nature's neutral that pairs well the earthy and rugged associations of **Sandstone**.

Masculine and solid, **Titanium** is a gray that speaks to timelessness and exudes strength, while **Marsala** offers a robust and rich contrast to the other colors in the palette and combines dramatically with other deep tones like Classic Blue, as well as neutral Sandstone.

Create a charming mélange with Woodbine, Titanium and **Lavender Herb**, the palette's most fashion-forward and spirited color. As purple hues continue to gain popularity in men's fashion, Lavender Herb's mid-tone offers a retro and almost nostalgic element in the men's palette.

For more than 20 years, Pantone, the global authority on color, has surveyed the designers of New York Fashion Week and beyond to bring you the season's most important color trends. This report previews the most prominent hues for spring 2015.

TOP 10 MEN'S COLORS

PANTONE 16-4120 Dusk Blue is perennially a favorite shade for men. **Reminiscent of the blue sky above, Dusk Blue is ultimately dependable and faithful.** In a world that has become increasingly chaotic, the nostalgic Dusk Blue enables us to retreat into a safe place of quiet blue calm.

Leatrice Eiseman

Executive Director, Pantone Color Institute

Pairs Well With:

PANTONE 14-4102 Glacier Gray

PANTONE 18-0135 Treetop

DUSK BLUE

PANTONE 16-4120

TOP 10 MEN'S COLORS

More dominant for men than women in Spring/Summer 2015, PANTONE 14-4102 Glacier Gray is an unobtrusive gray that contrasts and enhances; bouncing off other shades without taking away from them as it slips into the background to allow other colors to take center stage.

Nature's most perfect neutral, Glacier Gray, is a shade that is timeless. Quietly assuring and peacefully relaxing, Glacier Gray is, above all, constant.

Leatrice Eiseman

Executive Director, Pantone Color Institute

Pairs Well With:

PANTONE 18-0135 Treetop

PANTONE 16-4120 Dusk Blue

GLACIER GRAY

PANTONE 14-4102

TOP 10 MEN'S COLORS

Speaking to restoration and new beginnings, PANTONE 18-0135 Treetop is a natural and fertile green. **Ideal when used as a background to other shades, Treetop is a healthy harmonious green from nature which offers a reassuring presence.**

Physiologically affecting the nervous system, this soothing green hue causes us to breathe slowly and deeply, helping the heart to relax by slowing the production of stress hormones.

Leatrice Eiseman

Executive Director, Pantone Color Institute

Pairs Well With:

PANTONE 14-4102 Glacier Gray

PANTONE 16-4120 Dusk Blue

Designers using Treetop



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TREETOP

PANTONE 18-0135

TOP 10 MEN'S COLORS

Reliable and thoughtful, PANTONE 19-4052 Classic Blue inspires calm, confidence and harmony. **Serving as an anchor to the Spring/Summer 2015 palette, Classic Blue is a shade that is strong and reliable.**

Just as with the sea, because of its waterborne qualities, this Classic Blue is perceived as thoughtful and introspective.

Leatrice Eiseman

Executive Director, Pantone Color Institute

Pairs Well With:

PANTONE 18-1438 Marsala

PANTONE 16-1328 Sandstone

Designers using Classic Blue



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David Hart

CLASSIC BLUE

PANTONE 19-4052

TOP 10 MEN'S COLORS

Bringing balance to the coolness of the Spring/Summer 2015 color range is PANTONE 14-1213 Toasted Almond. A sun-tanned neutral, Toasted Almond offers comforting warmth and is indicative of a spontaneous spring, summer feeling.

Timeless and versatile, Toasted Almond is an organic shade that speaks to authenticity and all that is natural.

Leatrice Eiseman

Executive Director, Pantone Color Institute

Pairs Well With:

PANTONE 16-3310 Lavender Herb

Designers using Toasted Almond



David Hart

TOASTED ALMOND

PANTONE 14-1213

TOP 10 MEN'S COLORS

PANTONE 18-0538 Woodbine is a tropical green that could best be described as nature's neutral. A classic yellow-green that could be used with anything and everything, Woodbine is a hue of foliage, grass and growing plants. **Inexorably linked to our sense of smell, Woodbine is evocative of a freshly mown lawn or a flourishing palm frond.**

Leatrice Eiseman

Executive Director, Pantone Color Institute

Pairs Well With:

PANTONE 17-4014 Titanium

PANTONE 16-3310 Lavender Herb

WOODBINE

PANTONE 18-0538

TOP 10 MEN'S COLORS

PANTONE 16-1328 Sandstone is a stable and grounded shade. **Rugged and woodsy, Sandstone is a complex neutral that has a warming presence.** Earthy and real, Sandstone provides us with a return to nature and what is beautiful, simple and memorable.

Leatrice Eiseman

Executive Director, Pantone Color Institute

Pairs Well With:

PANTONE 18-1438 Marsala

PANTONE 19-4052 Classic Blue

SANDSTONE

PANTONE 16-1328

TOP 10 MEN'S COLORS

Strong, masculine and solid, PANTONE 17-4014 Titanium is a gray shade that speaks to timelessness. Classic and tasteful, there is an implied quality attached to anything so long lasting. Durable and practical, this basic gray shade has classic appeal.

Leatrice Eiseman
Executive Director, Pantone Color Institute

Pairs Well With:

PANTONE 16-3310 Lavender Herb

PANTONE 18-0538 Woodbine

Designers using Titanium



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TITANIUM

PANTONE 17-4014

TOP 10 MEN'S COLORS

Interesting on its own and a wonderful contrast for other hues, PANTONE 18-1438 Marsala serves as the foundation to the Spring/Summer 2015 palette. Sensual and bold, delicious Marsala is a daringly inviting tone that nurtures; exuding confidence and stability while feeding the body, mind and soul. **Much like the fortified wine that gives Marsala its name, this robust shade incorporates the warmth and richness of a tastefully fulfilling meal while its grounding red-brown roots point to a sophisticated, natural earthiness.**

Leatrice Eiseman

Executive Director, Pantone Color Institute

Pairs Well With:

PANTONE 19-4052 Classic Blue

PANTONE 16-1328 Sandstone

MARSALA

PANTONE 18-1438

TOP 10 MEN'S COLORS

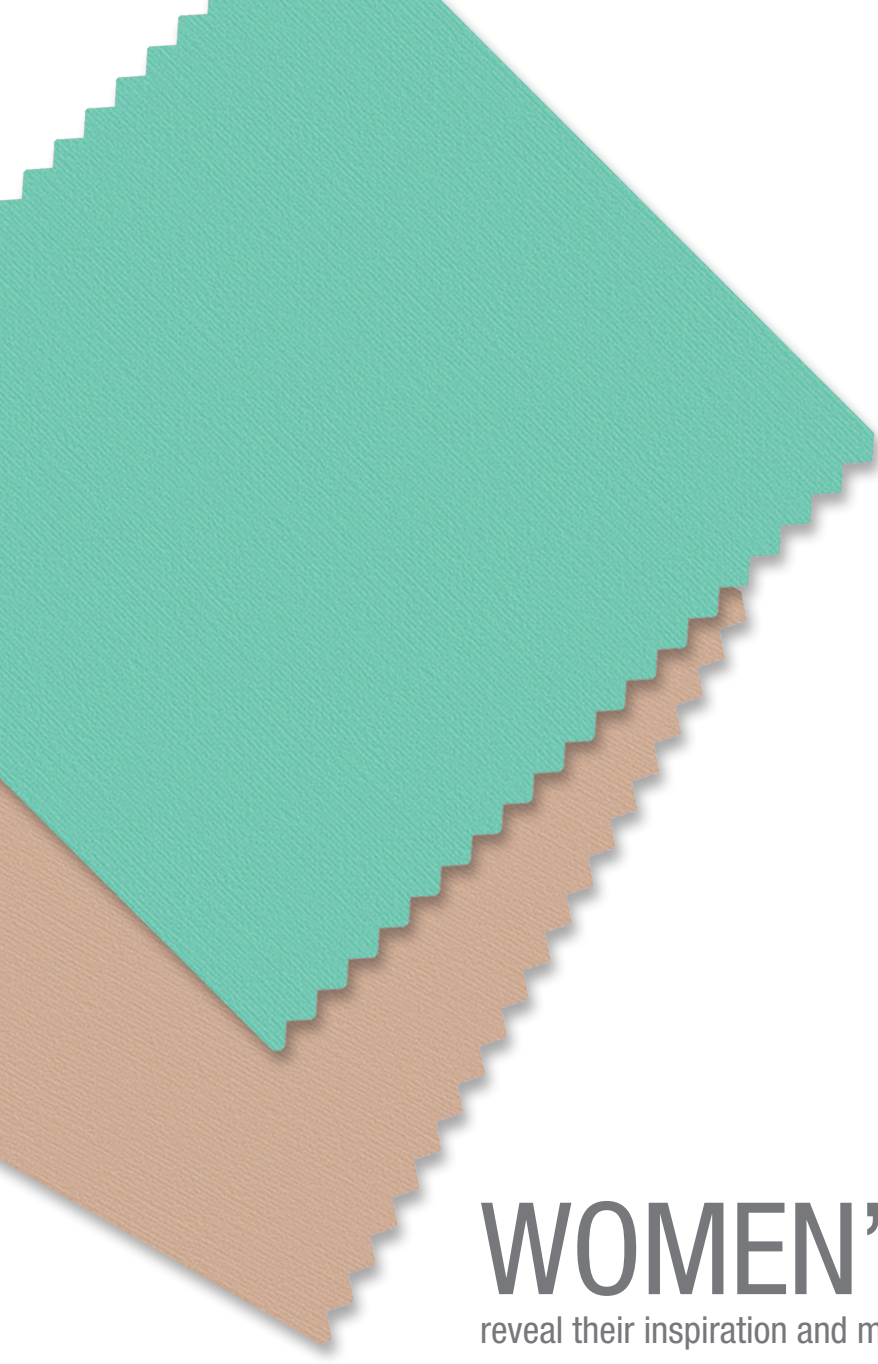
PANTONE 16-3310 Lavender Herb is a shade rich in nostalgia. A unique shade that adds a surprise to the Spring/Summer 2015 palette, Lavender Herb is a shade that intrigues the eye. **Lavender Herb is also a creative shade; one that will add a distinctive color pop whether worn on its own or combined with the other top Spring/Summer 2015 colors.**

Leatrice Eiseman
Executive Director, Pantone Color Institute

Pairs Well With:
PANTONE 14-1213 Toasted Almond

LAVENDER HERB

PANTONE 16-3310



WOMEN'S DESIGNERS

reveal their inspiration and must-have items for Spring 2015.

WOMEN'S DESIGNERS



DENNIS BASSO

PROMINENT COLORS

Apricot, Blushy Nudes, Olive, Avocado Green, Pale Sherbet (Orange), Pearl Cool Gray, Charcoal, Soft Whites and Ivories, and Dusty Rose.

INSPIRATION

International resorts and women in the '60s.

SIGNATURE COLOR

Apricot – It lends as a subtly neutral shade of Nude and a soft warm palette.

MUST-HAVE ITEM FOR SPRING 2015

A strapless silk cloqué gown with hand-embroidered flowers in shades of Avocado and Cool Gray.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

The collection focuses on neutral and soft tones of Grays, Nudes, Dusty Rose, and Whites, creating an easily seasonless palette, especially for eveningwear.

SEE DENNIS BASSO'S WORKSPACE on page 83.

CONNECT WITH DENNIS BASSO

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Glacier Gray



Glacier
Gray



Marsala



Strawberry
Ice

®

WOMEN'S DESIGNERS

CYNTHIA STEFFE

CYNTHIA STEFFE

PROMINENT COLORS

Blue Tide, Ice Sky, Frozen Aqua and Violet Cream.

INSPIRATION

The romantic scenery of Provence, France. From the warm lavender fields in the countryside to the cool waters by the coast, Provence invokes a subtle, yet vibrant romance within us.

SIGNATURE COLOR

Ice Sky. It is a refreshing and ethereal shade of Blue and is a perfect pairing for our entire spring palette.

MUST-HAVE ITEM FOR SPRING 2015

A pleated trapeze dress that interplays our prominent colors with polka dots that stream through the pleats in a feminine and playful gesture – it is the perfect day to night dress.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

The fact that color is no longer bound by seasonality allows us to magnify our palette – our options become limitless.

SEE CYNTHIA STEFFE'S WORKSPACE on page 78.

CONNECT WITH CYNTHIA STEFFE

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Instagram: @cynthiasteffe
Blog: cynthiasteffe.com/blog/index.php



Aquamarine



Classic Blue

WOMEN'S DESIGNERS



BANJANAN

by Caroline Weller

PROMINENT COLORS

Tones of the earth and sky: Cool and clear Sky Blues, Warm Tan and Honey neutrals and warm earth tones such as Deep Scarlet and Blood Red.

INSPIRATION

Imagining Georgia O'Keeffe's life on Ghost Ranch, a fantasy about the American Southwest and a love of birds and flowers imagined in that landscape.

SIGNATURE COLOR

Crystal Blue. It's a lovely clear Sky Blue, and it is a perfect ground for my multi-color prints.

MUST-HAVE ITEM FOR SPRING 2015

The buffalo maxi dress in silk chiffon, in my tree of life print. It is Sky Blue with shades of Caramel, Imperial and Navy Blues.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

I always include a neutral story in the collection as a complement to the main color palette. I know that it can be bought by all my international customers that may have a different climate or season. I also make sure that I have classic design pieces that can carry forward into the coming season.

SEE BANJANAN'S WORKSPACE on page 70.

CONNECT WITH BANJANAN

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Aquamarine



Aquamarine



Classic Blue



Toasted Almond

WOMEN'S DESIGNERS



BARBARA TFANK

PROMINENT COLORS

Mediterranean Blue, Blush, Lime, Silver and Black, and Black and White.

INSPIRATION

The colors of nature.

SIGNATURE COLOR

I love the Mediterranean Blue for summer, as it reminds me of the ocean where we spend quite a bit of time in summer months. The color is cool and refreshing.

MUST-HAVE ITEM FOR SPRING 2015

Mediterranean Blue off-shoulder slim dress in silk cloque.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

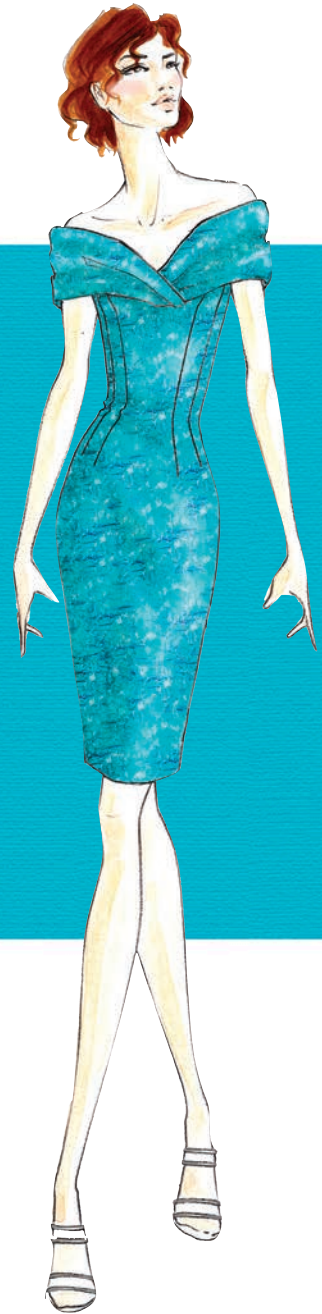
It has opened up more possibilities for use of color year round, which is great for me as I love using color.

CONNECT WITH BARBARA TFANK

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Scuba Blue



WOMEN'S DESIGNERS



WHIT NY

PROMINENT COLORS

Red, Blue and Yellow. Bright Whites and pops of pastels such as Minty Blues and Pink.

INSPIRATION

A remix of my teenage obsessions; I was channeling my years of reading *Sassy* and *Mademoiselle* in my bedroom. I wanted to capture the excitement when everything was fresh to me. I picked really bright and contrasting colors to bring up the energy.

SIGNATURE COLOR

Neon Cobalt in the Yves Klein world.

MUST-HAVE ITEM FOR SPRING 2015

A clean shift dress in a spin-art print, utilizing most of the bright colors in the collection.

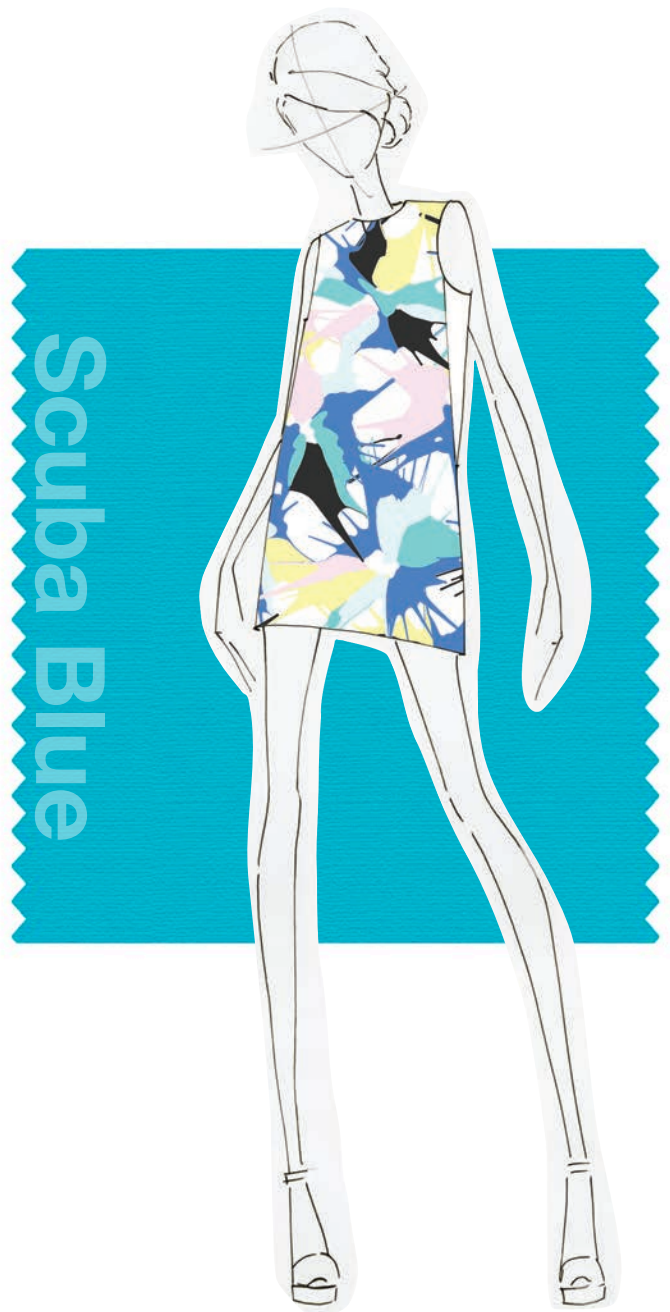
HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

We always have a lot of color in the line and create WHIT to be really mix-and-match. Seasons can be all in the styling, and we believe in color year-round.

SEE WHIT NY'S WORKSPACE on page 83.

CONNECT WITH WHIT NY

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Instagram: @whit_ny
Tumblr: whit-ny.tumblr.com



Scuba Blue



Custard



Classic Blue

WOMEN'S DESIGNERS



NONOO

by Misha Nonoo

PROMINENT COLORS

Cool White Mist, Icy Blue and Aquatint transition into warm tones such as Moroccan Navy, Metallic Rose Gold and Radiant Orchid. Color is always a key component for Nonoo – this dynamic flow of hues is inspired by nature coupled with contemporary art.

INSPIRATION

Contemporary artist Dustin Yellin's 3D psychogeography collages.

SIGNATURE COLOR

Metallic Rose Gold, as it unifies the prints with the solid hues.

MUST-HAVE ITEM FOR SPRING 2015

Our colorful monofilament knitwear. I am most excited about the Moroccan Navy and Crimson combination.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

Mint has really become my seasonless go-to color. Mint acts as neutral working with natural hues as well as vibrant tones. I wear Mint all year round; it's my new winter (and summer) White.

SEE MISHA NONOO'S WORKSPACE on page 81.

CONNECT WITH MISHA NONOO

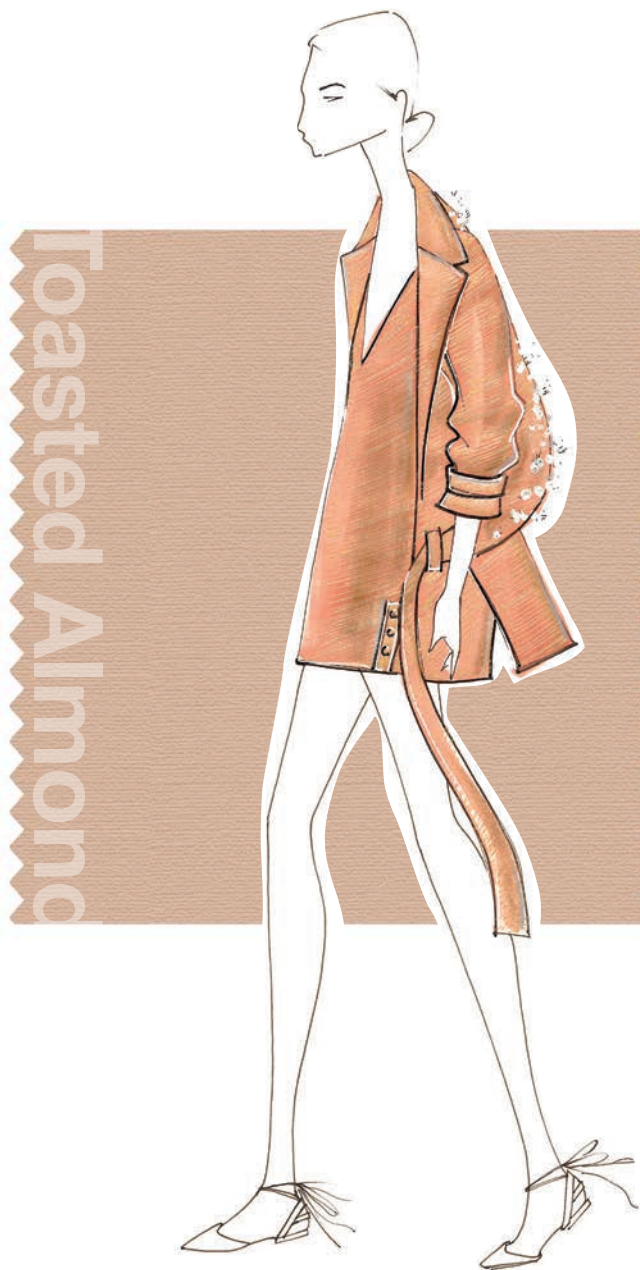
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Pinterest: pinterest.com/nonoony

Instagram: @Nonoo_NY



Toasted
Almond

WOMEN'S DESIGNERS



RACHEL PALLY

PROMINENT COLORS

Pastels! From Bellini Orange and Ice Blue, to Pastel Pink and Chamomile Yellow – colors that are a little lighter and brighter.

INSPIRATION

The beauty of California in the spring, the golden hour at the end of a warm day, the Southwest as painted by Georgia O'Keeffe and the architecture of Frank Lloyd Wright.

SIGNATURE COLOR

Orange – Bellini Orange is what we've called it. It's the second color of the Chakra and is associated with happiness, confidence and resourcefulness.

MUST-HAVE ITEM FOR SPRING 2015

Jumpsuits and rompers! We have a new crisscross back jumpsuit with a plunging neckline in our stencil print – which consists of Succulent Green, Dutch Blue and Ice Blue and Mesa Pink pastels – that I can't wait to get my hands on.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

We've always had a seasonless approach to color in our collections and don't adhere to guidelines of only using certain colors at certain times. For example, our fall 2014 collection had rich Samba Reds and dark Hunter Greens, but also a Dusty Lotus Pink and a Cerulean-like Aquarius Blue throughout, which may not typically be thought of as 'fall colors.' Past and present we try to choose colors that feel fresh, look beautiful, and tell the story of that season.

SEE RACHEL PALLY'S WORKSPACE on page 80.

CONNECT WITH RACHEL PALLY

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Aquamarine



Tangerine

WOMEN'S DESIGNERS



JAY GODFREY

PROMINENT COLORS

The collection explores the contrast between the raw and the refined – the color scheme is a blend of tea stained neutrals, bold prints, embellished fabrics, Burnt Oranges and Teals. Key colors include Pearled Ivory, Mint Leaf, Sunny Lime, Caviar, Apricot Wash and Living Coral.

INSPIRATION

Classic rock musicians and their infusion of western music in the late '60s and early '70s was a key inspiration for the collection. Similar to The Rolling Stones', Bob Dylan's, and Jimi Hendrix's interpretation of the glamorous life of the cowboy culture, Jay Godfrey offers a refined take on the relaxed and casual silhouettes of the time while staying true to his New York City aesthetic.

SIGNATURE COLOR

Pearled Ivory – the color is prominent throughout as the “tea stained” color inspiration. This is the most important color in the collection; stringing together the storyline of the Jay Godfrey girl. A consistent color throughout, it grounds the bolder patterns and colors of the collection.

MUST-HAVE ITEM FOR SPRING 2015

The jumpsuit. It is effortless and transitions easily from day to night. The jumpsuit is a signature Jay Godfrey piece, offered each season in various fabrications and colors. It best exemplifies the JG girl's effortlessly chic approach to fashion. Specifically, Pearled Ivory, Caviar and Mint Leaf were used in jumpsuits in the collection.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

The neutrality of this season's inspiration color allows for the pieces to be intermixed practically throughout the year. Cool in the summer, yet an appropriate alternative to Black for the winter, the tea stained color styles offer a great investment in versatility. Additionally, the seasonless color choice reflects the timelessness of Western Americana and its influence on Rock 'n' Roll music.

SEE JAY GODFREY'S WORKSPACE on page 84.

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Toasted Almond



Toasted Almond



Marsala

WOMEN'S DESIGNERS



BCBGMAXAZRIA

Submission by Lubov Azria, Chief Creative Officer

PROMINENT COLORS

Soft shades of Warm Dusty Pinks and Cool Blues are highlighted by Fresh Aqua and White.

INSPIRATION

The idea of recycling and reclaiming antique rugs and textiles. The treatments used lend a beautiful patina effect that influenced our palette and prints, lending a sun-bleached softness and richness of color that speaks to the marriage of modern and traditional techniques.

SIGNATURE COLOR

Blue Haze – this Pale Aqua shade is light and airy, bringing a freshness to the collection.

MUST-HAVE ITEM FOR SPRING 2015

A maxi dress in a muted shade of Aqua.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

People are drawn to color, so the freedom of color choices really lets us express the mood and emotion that we want to draw people in, regardless of the season. We love the idea of diversity in color.

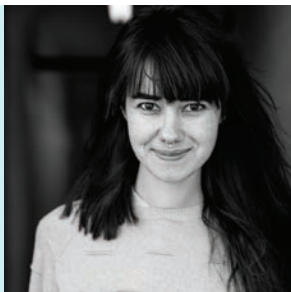
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Aquamarine

WOMEN'S DESIGNERS



DEGEN

PROMINENT COLORS

Various shades of Ocean Blues, from Seafoam to Deep Blue. Bright Orange and Yellow, as well as a Dusty Pink-Purple.

INSPIRATION

Psychedelic prints, hot dogs and the ocean.

SIGNATURE COLOR

The Seafoam Green-Blue is the most important color in the collection – it grounds the other colors.

MUST-HAVE ITEM FOR SPRING 2015

A basic knitted Seafoam Green-Blue T-shirt with eyelet lace details.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

I think my colors this season are very summery, but I would still wear all of this in the winter.

SEE DEGEN'S WORKSPACE on page 72.

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Scuba Blue



Glacier
Gray



Tangerine

WOMEN'S DESIGNERS



TADASHI SHOJI

PROMINENT COLORS

Ocean Mist – a rich, mid-tone Blue.

INSPIRATION

The Grand Canal in Venice.

SIGNATURE COLOR

Ivory looks beautiful shown in a variety of fabrics and in both monochrome and contrasting looks. It is clean and effortless.

MUST-HAVE ITEM FOR SPRING 2015

A Navy Rose-motif embroidered lace on Ivory neoprene collared sheath dress.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

It has given me the creative freedom to work with any color necessary to portray my inspiration, rather than feeling confined to use colors based on the particular season.

SEE TADASHI SHOJI'S WORKSPACE on page 69.

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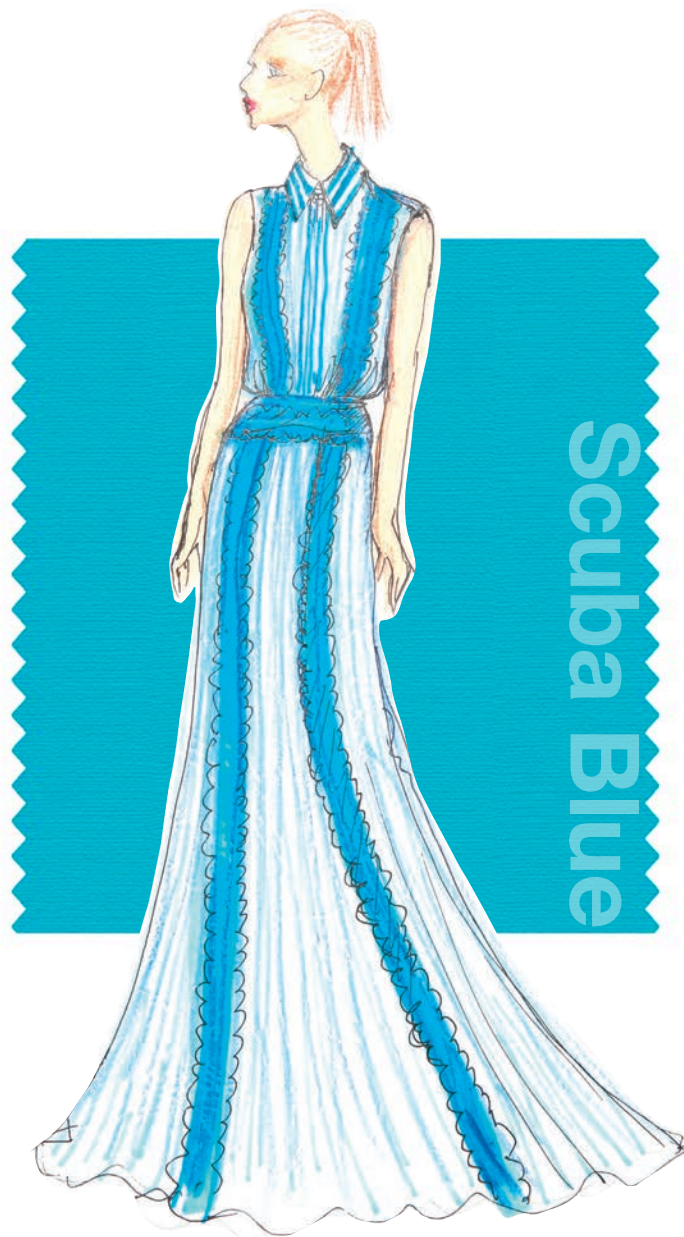
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Scuba Blue



Aquamarine

WOMEN'S DESIGNERS



DANIEL SILVERSTAIN

PROMINENT COLORS

Lychee, Blush, Terracotta, Rio Red, Bordeaux, Merlot, Ice Blue, Crystal Blue, Levis, Lavender, Arctic Blue, Iron Gray and Navy.

INSPIRATION

Images of tourists in Brazil from 1960s, modern architecture images from Brazil, and retro anaglyph 3D techniques.

SIGNATURE COLOR

Icy Blues are the main focal point of the collection. They bring a fresh, cool air to the palette and give natural, warm colors a twist when combined together.

MUST-HAVE ITEM FOR SPRING 2015

A sheer nylon parka mixed with a 3D floral jacquard. It's a perfect combination of clear and opaque, street and elegant, day and evening.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

The whole collection has been designed from a seasonless point of view. Each garment is a timeless piece, with a soft-luxury color combination.

SEE DANIEL SILVERSTAIN'S WORKSPACE on page 71.

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Marsala



Aquamarine

WOMEN'S DESIGNERS



DAVID TLALE

PROMINENT COLORS

A mixture of Vlisco prints and garments with Warm Paradise Peach and Papaya hues; a touch of Apricot in cool fabrics with a powdery effect.

INSPIRATION

A mere observation of life. It comes from watching joyful women and the exuberant feeling of rebirth and being given another chance to start a new life.

SIGNATURE COLOR

Paradise Peach. It's a happy, vibrant color.

MUST-HAVE ITEM FOR SPRING 2015

Bum shorts, or a full circle skirt. David Tlale Vlisco prints and a White power blouse.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

People want timeless pieces and invest in classical pieces that do not go out of style or season. While we're dealing with austerity, women still want to feel sexy and beautiful. So our collection caters exactly to that desire for renewed femininity.

SEE DAVID TLALE'S WORKSPACE on page 72.

CONNECT WITH DAVID TLALE

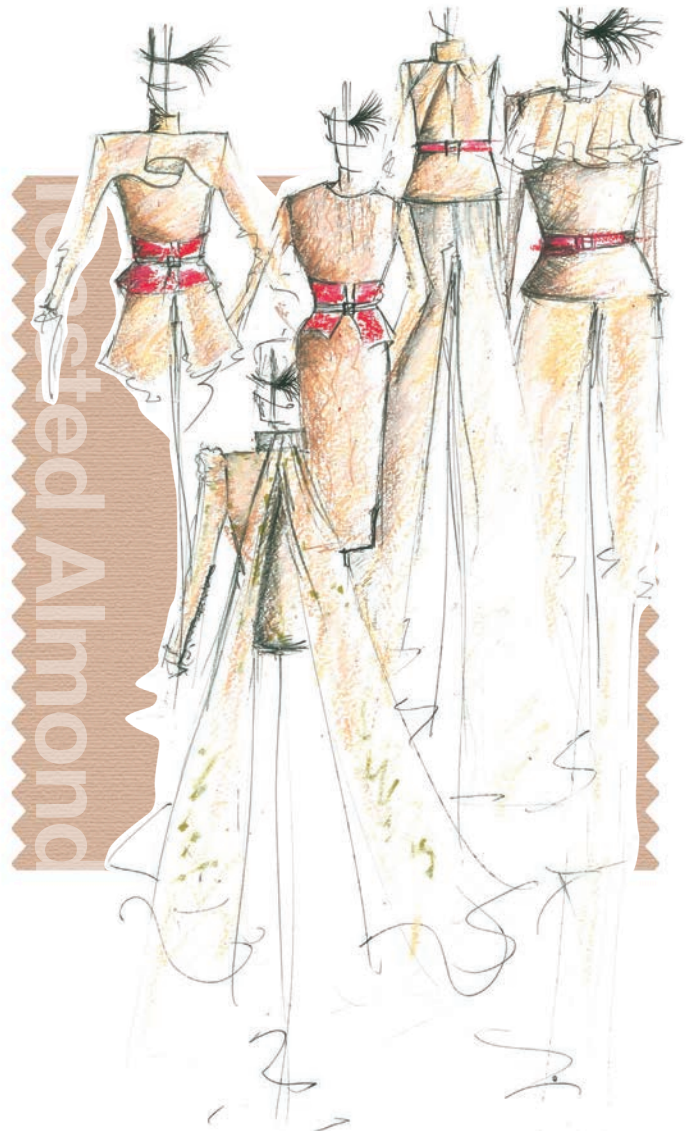
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Toasted
Almond



Strawberry
Ice

WOMEN'S DESIGNERS



BIBHU MOHAPATRA

PROMINENT COLORS

Dusty Rose, Ivory, Stone Gray, Sage, Sky Blue and Coral.

INSPIRATION

Historic eras, such as 1930s Europeans in America.

SIGNATURE COLOR

Rose – it is a color that is both ethereal and confident.

MUST-HAVE ITEM FOR SPRING 2015

Coral and Stone Gray day dress.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

The world has become a smaller place. People travel a lot, they chase the season they want by traveling around, so colors are really seasonless.

SEE BIBHU MOHAPATRA'S WORKSPACE on page 72.

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**Strawberry
Ice**



**Glacier
Gray**

WOMEN'S DESIGNERS



NICOLE MILLER

PROMINENT COLORS

Papaya and Pineapple, Lime and Plum, Lemon and Blueberry.

INSPIRATION

I am very inspired by Brazil this year, and tropical fruit.

SIGNATURE COLOR

Papaya is the newest and freshest shade in my collection this season. It is an off-shade and not as obvious.

MUST-HAVE ITEM FOR SPRING 2015

A wrap crop top in Berry.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

Actually I don't agree with it – I really don't see people wearing a lot of summer colors in the fall. I do see a lot of Black year round but I think pastels for fall was just all wrong. Pastels anytime are not my favorite.

SEE NICOLE MILLER'S WORKSPACE on page 74.

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Custard



Strawberry
Ice



Lucite
Green

WOMEN'S DESIGNERS



MONIQUE LHUILLIER

PROMINENT COLORS

I was inspired by the pastel shades in a sunrise sky and the metallic reflections it creates. Soft muted hues of Pink, Blue, Mint Green, Lavender and Yellow are used in many of the prints, as well as solids in many of the spring silhouettes. The colors are all combined taking on an iridescent dreamlike quality. To create modern elements, I used Black accents as well as metallic fabrics, keeping the collection youthful and edgy.

INSPIRATION

The first few moments of sunrise, the instant right before the sun rises and paints the sky with luminous shades of pastels. Additionally, the reflection of the sun hitting the water creates a visual landscape that inspired the iridescent metallic undertones in my collection. This beauty of nature shaped my color palette and fabric selection.

SIGNATURE COLOR

I love the color combination of all muted pastel shades for spring 2015. A color standout is definitely Mint Green. I love this shade of Green – it's subtle and can act as a neutral. It is refreshingly airy and quite feminine.

MUST-HAVE ITEM FOR SPRING 2015

A layered voluminous skirt in any shade of pastel or for a bolder look in a shimmery iridescent fabric. It's so versatile and can be paired with everything from a cropped jacket to a tailored shirt.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

I have always believed there are no concrete rules in fashion when it comes to the use of color. You just need to feel what is right and matches up to your mood. Growing up in California, I'm inspired by brightness and visual landscapes and incorporate it into all my collections. I think color can be worn all year round, if done tastefully! My job as a designer is to give my customer variety and make it exciting to update their wardrobe.

SEE MONIQUE LHUILLIER'S WORKSPACE on page 81.

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Lucite Green

WOMEN'S DESIGNERS



NANETTE LEPORE

PROMINENT COLORS

Clear Sky Blues and Sunny Yellows with striking accents of Creamsicle are set against a Pale Heather-Gray base, evoking coastal France and coastal California in the early '60s.

INSPIRATION

I want to see what it would look like to juxtapose the early '60s California free-spiritedness with the elegance and bodylines of the south of France at the same moment in time.

SIGNATURE COLOR

Sunny Yellow – I want the collection to look happy, and to make cool, feminine women feel good when they wear my clothes.

MUST-HAVE ITEM FOR SPRING 2015

It's all about the Sunny Yellow dress.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

The acceptance of seasonless color has given me the opportunity to create new and exciting combinations.

SEE NANETTE LEPORE'S WORKSPACE on page 76.

CONNECT WITH NANETTE LEPORE

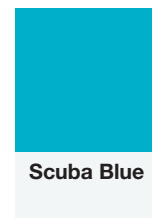
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Custard

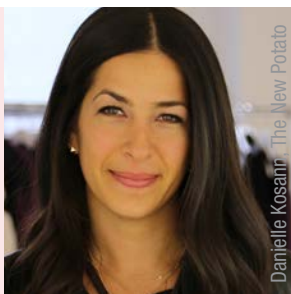


Lucite Green



Scuba Blue

WOMEN'S DESIGNERS



REBECCA MINKOFF

PROMINENT COLORS

Marshmallow White and Sherbet Pink.

INSPIRATION

I wanted to emulate the colors prominent in the '70s photography of Deborah Turbeville, who is the inspiration behind the entire collection. Much of her work during the boho chic era of fashion included soft faded hues and sepia tones, and you'll see colors similar to these on the spring ready-to-wear and handbags.

SIGNATURE COLOR

White – spring is always fresh and I like the idea of new beginnings.

MUST-HAVE ITEM FOR SPRING 2015

Jumpsuits! We're showing a great one in Pink.

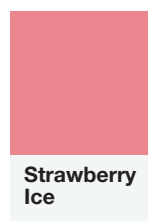
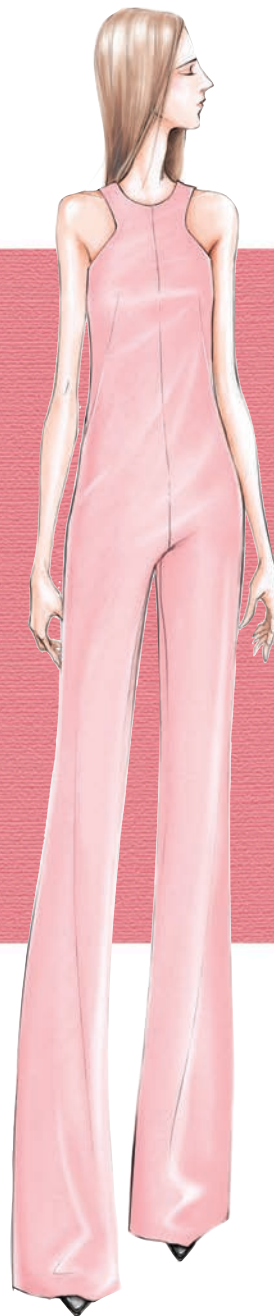
HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

I love the idea of playing around with color every season, and I never feel tied to show light colors for spring and dark colors for fall. For my show last season, I showed lots of lighter colored coats for fall. This season, you'll have to watch to find out! Stay tuned!

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Strawberry Ice



WOMEN'S DESIGNERS



BETSEY JOHNSON

PROMINENT COLORS

A fun mix of cool tone pastels. Think of a bag of Jordan Almonds mixed with Ivory and White.

INSPIRATION

Imagine a bowl of mints at your best reception or a bag of Jordan Almonds in your Easter basket. Old movies on TCM always inspire ideas and colors for my shows as well.

SIGNATURE COLOR

Mint Julep. Beautiful pastels for social occasion dressing, and who doesn't love a good cocktail that freshens your breath?!

MUST-HAVE ITEM FOR SPRING 2015

A neoprene babydoll dress in White.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

I've always loved all colors for all seasons and have tried not to stick to the industry standard for color palettes. I like making my own color rules.

SEE BETSEY JOHNSON'S WORKSPACE on page 82.

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Lucite
Green

WOMEN'S DESIGNERS



ALICE & TRIXIE

by Angela George

PROMINENT COLORS

Bright Sunshine Yellow, Neon Pink, along with Jade Green and cool, refreshing shades of Purple and Turquoise.

INSPIRATION

We are ever-inspired by the past – pulling from vintage shops and works of art – but for spring 2015 our inspiration was really drawn specifically from Capri, Italy in the '60s.

SIGNATURE COLOR

Sunshine Yellow – it adds a distinguishing characteristic to different palettes throughout the entire collection.

MUST-HAVE ITEM FOR SPRING 2015

Since we can only choose one – we would have to say our must-have piece for spring 2015 is the Riviera Maxi. This piece is the epitome of all of our inspiration and incorporates all of our prominent colors – not to mention the body, which is a column tank maxi dress that stuns with beautiful cut outs on the back.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

It's exciting to see that the industry is beginning to accept a practice that we have followed since I first began Alice & Trixie. We have always been seasonless in our color palettes and our customers expect, and come to us, for bold designs that are bright and energetic year round!

SEE ALICE & TRIXIE'S WORKSPACE on page 78.

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Custard



Custard



Lucite Green



Tangerine

WOMEN'S DESIGNERS



TiA CiBANI

PROMINENT COLORS

Spice Saffron, Inky Indigo, Taro Red, Purple Orchid, Antique White, Tangy Tangerine, Ripe Apricot, Earthy Tamarind, Warm Cocoa, and Deep Java.

INSPIRATION

Glamorous '70s, Bianca Jagger, Bali, Java, Batik, and Indonesia exoticism.

SIGNATURE COLOR

Inky Indigo in solid form and as a placement dip-dye technique, representing traditional treatment.

MUST-HAVE ITEM FOR SPRING 2015

A bandeau ruffled and tiered asymmetric gown in stamped-jacquard linen, layered over Indigo taffeta. The combination makes it light and breezy, as well as richly textured through hand-applied dip dye.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

Seasonless color has impacted my design inspiration in that I use bright colors through all of the seasons. The consumer has embraced color all year around, not just for the spring or summer collections.

SEE TiA CiBANI'S WORKSPACE on page 84.

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Classic Blue



Classic Blue



Glacier Gray

WOMEN'S DESIGNERS



CHRISTIAN SIRIANO

PROMINENT COLORS

Blue Seafoam, Cool Aqua, Icy Blue, crisp and clean White and Deep Navy.

INSPIRATION

The glass sculptures of Sergio Redegalli. I was drawn to the diffusion of light and reflective transparency of his work installed at the Adelaide Botanic Garden, where his sculptures have an almost long, liquid quality to them atop the dark water on which they sit. This is echoed in the collection in the form of reflective fabrication. Inspired by the glass itself are some of the icy arctic Blues and Greens, the sharp laser cut patterns and intricate, sometimes voluminous, crystal embroidery. I wanted this collection to feel light, clean, and crisp – tranquil like a Japanese Zen rock garden, modern for today's woman. The collection combines simple elegant separates for day, and lustrous, long dresses for evening, to outfit the Christian Siriano customer with something light, feminine, clean and crisp.

SIGNATURE COLOR

Blue Seafoam and Serenity, as they represent the tone from my inspiration.

MUST-HAVE ITEM FOR SPRING 2015

A Blue Seafoam strapless crystal embroidered dress with a Cool Aqua, Turquoise silk flounce collar coat.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

When working on a collection the first thing we think about is how to use color and how our customer can wear it. Seasonless colors are so important to our consumer who is investing in luxury eveningwear. She needs to be able to wear something from the collection that is new and fresh, but will be timeless in years to come.

SEE CHRISTIAN SIRIANO'S WORKSPACE on page 67.

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Lucite Green



Lucite
Green

WOMEN'S DESIGNERS



HERVÉ LÉGER by Max Azria

Submission by Lubov Azria, Chief Creative Officer

PROMINENT COLORS

Hibiscus Coral Pink.

INSPIRATION

Cultures and undertones from the East that are captured in the use of color and surface details.

SIGNATURE COLOR

Like its inspiration, the collection is a mix of colors and hues in a palette that evokes glamour and sensuality.

MUST-HAVE ITEM FOR SPRING 2015

The Hervé Léger iconic bodycon dress.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

Seasonality of shape and color is transcended by our iconic and exclusive design.

SEE HERVÉ LÉGER'S WORKSPACE on page 76.

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Marsala



Strawberry
Ice

WOMEN'S DESIGNERS



M.PATMOS

by Marcia Patmos

PROMINENT COLORS

We have folkloric brights, such as a super bright almost fluorescent Hot Pink, Bright Poppy, Sunshine Yellow, Mango, and Pale Aqua offset by easy summery shades of Indigo and Ivory and accented by hints of Metallic Copper, Silver and Gold.

INSPIRATION

Color and pattern mixing in central and eastern Asian textiles – folkloric patterns and colorways from Uzbekistan, Turkistan, Kazakhstan, Vietnam, and Japan. We are also doing a collaboration with artist Ryan McGuinness, so I was looking at his art and color combos and thinking about it all together.

SIGNATURE COLOR

Hot, almost fluorescent, Pink and Indigo – we have shades from Deep Ink to Pale Chambray that look fresh and summery against any color combo.

MUST-HAVE ITEM FOR SPRING 2015

A fluorescent Hot Pink featherweight cashmere crew neck – we are using a fun and crazy color in an updated classic style.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

It makes it fun and not constrained. I always love chic base neutrals with a pop of color – what they are changes from season to season.

SEE M.PATMOS' WORKSPACE on page 77.

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Glacier
Gray



Custard



Aquamarine

WOMEN'S DESIGNERS



ELLA MOSS

by Pamela Protzel-Scott

PROMINENT COLORS

Raspberry Rose, Sky Blue, Sunflower Yellow, and Icy Mint are paired back to Deep Marine, Soft Nude, and Safari Green.

INSPIRATION

The theme is *City of Angels*. Colors were inspired by dreamy romantic moods of the '60s.

SIGNATURE COLOR

Raspberry Rose. This shade of Pink is romantic and pretty, but has depth and strength in its color. It looks beautiful back to faded denim, chambrays, and neutrals.

MUST-HAVE ITEM FOR SPRING 2015

The printed set, whether in mixed prints, scale, or color mixing. The two pieces look fresh and modern for spring.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

I love it. Right now, I think it makes fall feel less serious and allows for more seasonless dressing.

SEE ELLA MOSS' WORKSPACE on page 70.

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**Strawberry
Ice**



**Glacier
Gray**

WOMEN'S DESIGNERS



YOANA BARASCHI

PROMINENT COLORS

Sunset Colors – Yellow, Gold, and Saffron tones – combined with Purple tints, such as Camellia Rose, Peony and Lilac Snow. Poppy and Nectarine accented with Sangria and Dark Purple.

INSPIRATION

African Sunsets and the bold mix of colors; the aesthetic of the African continent.

SIGNATURE COLOR

Coral Rose, which is both fiery and soft – the color of spice and warmth.

MUST-HAVE ITEM FOR SPRING 2015

A Coral Rose shrunk jacket accent piece to be worn over an African mixed media printed dress or jumpsuit.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

Black, White, and Coral Rose are the backbone of our strong graphic palette. They are universal and seasonless.

SEE YOANA BARASCHI'S WORKSPACE on page 75.

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Tangerine



Strawberry Ice



Custard

WOMEN'S DESIGNERS



PAMELLA ROLAND

PROMINENT COLORS

Koi Blue, Stone Blue, Indigo, Bonsai Green, Sand, Blush, Lilac and Cherry Blossom Red.

INSPIRATION

My memories of living in Japan, specifically the tranquil rock gardens of Kyoto.

SIGNATURE COLOR

Koi Blue is essential to my spring collection, its calming hue captures the Zen atmosphere of the Kyoto gardens and is easily worn from day to evening.

MUST-HAVE ITEM FOR SPRING 2015

One of my favorite pieces from this season is a Koi Blue double-face satin dress with an obi-like peplum. It's the perfect spring look.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

Pamella Roland customers live (and travel) in a variety of climates, and she loves color year round. The buy-now-wear-now shopper has redefined the color selection that designers need to offer the customers at any given season.

SEE PAMELLA ROLAND'S WORKSPACE on page 74.

CONNECT WITH PAMELLA ROLAND

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Aquamarine



Aquamarine

WOMEN'S DESIGNERS



TRINA TURK

PROMINENT COLORS

We're using tonal combinations of an Orange-y Red, we're calling Red Hot, Coral, with bright, almost Neon Orange pop, contrasted with Aquarius and Blueprint Blues. We are also using Spearmint, Limeade and Lilac combinations in another grouping of floral prints.

INSPIRATION

Our vibrant palette is inspired by the LA Flower Mart – lush flowers and foliage in a decidedly non-glamorous setting that includes generic, sometimes neon signage, and the utilitarian “tools” of a working flower market. Precious, exotic blooms from all over the world contrast with kitschy, pre-arranged bouquets tinted by the sheer hues of their cellophane wrappings.

SIGNATURE COLOR

Red Hot is our most important color because it is key in our “Poppy” print, which the collection revolves around.

MUST-HAVE ITEM FOR SPRING 2015

A one piece – either a romper or jumpsuit, in a print or solid color. It is Red Hot or Whitewash, a White that is just a few shades more creamy than Optic White.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

Our customer demands color year round, so we always incorporate bright, clear color in all collections.

SEE TRINA TURK'S WORKSPACE on page 73.

CONNECT WITH TRINA TURK

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Classic
Blue



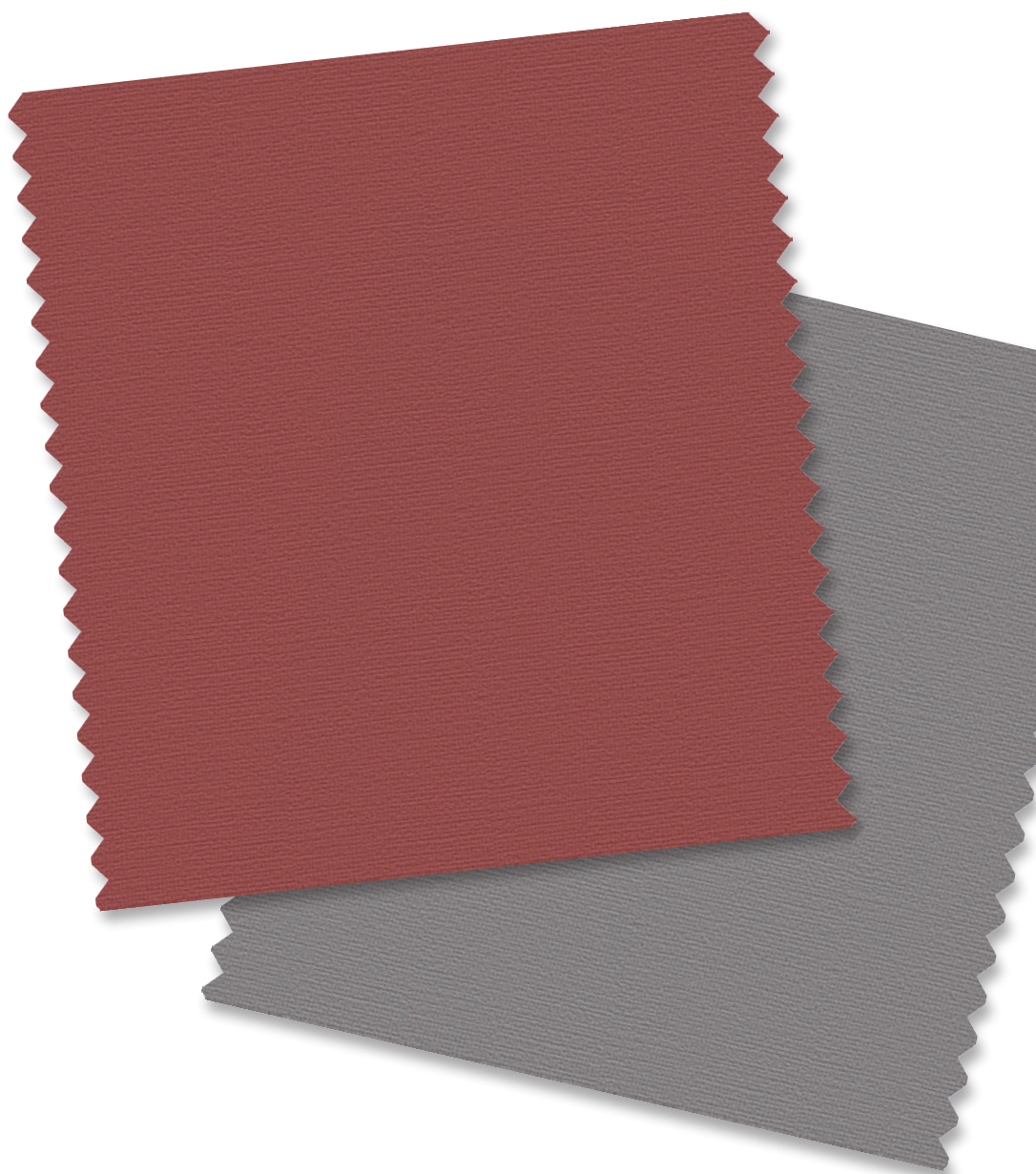
Tangerine



Strawberry
Ice

MEN'S DESIGNERS

reveal their inspiration and must-have items for Spring 2015.



MEN'S DESIGNERS



DAVID HART

PROMINENT COLORS

A combination of rich earthy tones and nostalgic pastels. We are combining colors like rich Terra Cotta, Bordeaux, Oregano, and New Indigo with Dusty Pink, Seafoam, Butter Yellow, and Pistachio.

INSPIRATION

The natural landscape of Palm Springs along with the colors used in the Modernist architecture. We pulled colors from the color photography of Julius Schulman and our Yellow was picked by matching the curtains of the Albert Frey house in Palm Springs.

SIGNATURE COLOR

Dusty Pink. The color is present throughout the collection in solid linen, mohair, and incorporated into our atomic and desert landscape yucca prints.

MUST-HAVE ITEM FOR SPRING 2015

Our linen suit – We are offering it in Dusty Pink, New Indigo, Seafoam, Terra Cotta, and Bordeaux.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

I've always used color in my collection. I think what makes my collection special is our use of color and how we use it unexpectedly. I love using darker colors in spring by pairing them with lighter crisper fabrics and doing the opposite in fall.

SEE DAVID HART'S WORKSPACE on page 68.

CONNECT WITH DAVID HART

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Treetop



Treetop



Woodbine



Lavender Herb

MEN'S DESIGNERS



Eli Schmidt

PERRY ELLIS

Submission by Michael Maccari, creative director of Perry Ellis

PROMINENT COLORS

All levels of Blue – from Navy to Coastal Fjord – mixed with bright Orangi Reds and Deep Burgundy.

INSPIRATION

The works of the artist Sean Scully and his usage of color on color and pattern mixing.

SIGNATURE COLOR

Blue—it flows through all color groups in the collection and works with every color.

MUST-HAVE ITEM FOR SPRING 2015

Nylon hoodie comes in a variety of colors – Black, Khaki, Burgundy, Blue – and can layer under and over your spring essentials.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

We use a lot more dark colors in the spring and bright colors in the fall to complement the unexpected nature of the brand.

SEE PERRY ELLIS' WORKSPACE on page 80.

CONNECT WITH PERRY ELLIS

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Classic Blue



Dusk Blue



Marsala

MEN'S DESIGNERS



GENTS

PROMINENT COLORS

Warm undertones of Blue, Gray, Navy and Sangre (Red). Color combinations to look forward to will be Black/Navy and Sangre/Black.

INSPIRATION

The athletic and masculine elements of the sport of boxing and the clean lines and colors of Formula One racing.

SIGNATURE COLOR

The warm undertone of Sangre is a positive color associated with the need and will to survive. It shows a powerful masculine energy and conveys strength and courage. It's very present with the inspirations for our collection – boxing and Formula One racing.

MUST-HAVE ITEM FOR SPRING 2015

The gym and swim trunk in Black with Red and White trim and detailing.

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

Seasonless color has had a major impact on the collection because the Gents brand stands for minimalism, sophistication and a classic aesthetic that encompasses seasonless colors such as Gray (Heather Ash), Navy, Black and White. Styles and colors that surpass trends and are universally classic are what every man will always want in his closet.

SEE GENTS' WORKSPACE on page 79.

CONNECT WITH GENTS

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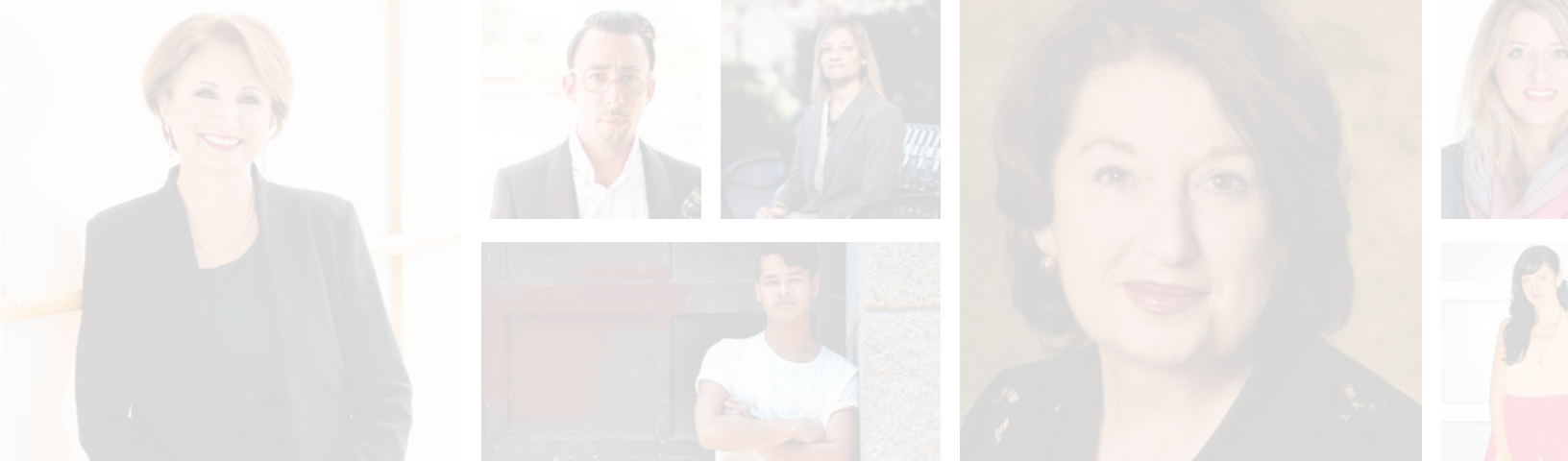
Titanium



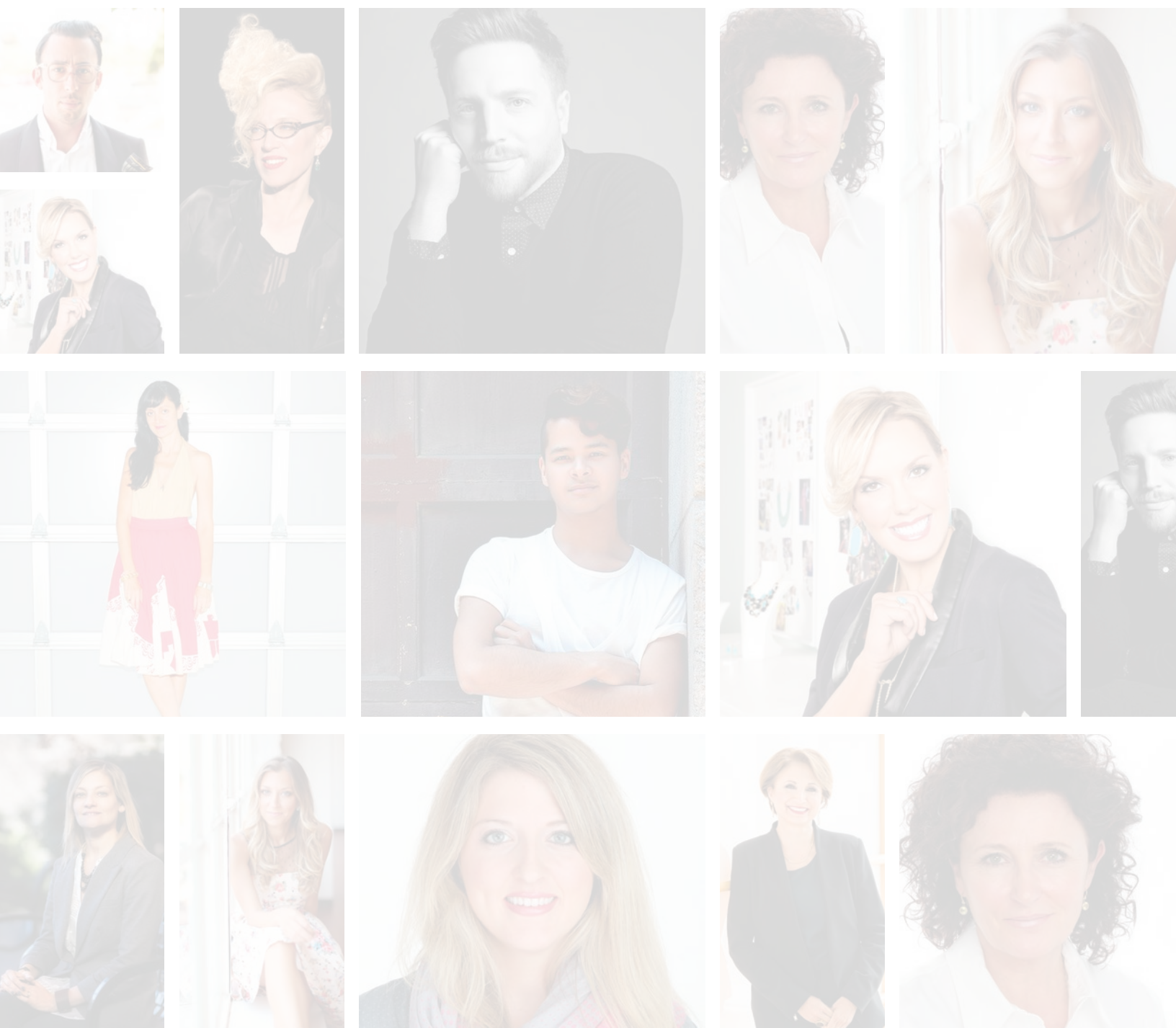
Marsala



Glacier
Gray



THE INFLUENCERS



THE INFLUENCERS



ARIEL FOXMAN

Editor, InStyle

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED YOUR BUSINESS?

We encourage our readers to play with color all year, especially hues that might seem hard to wear, like Winter Whites or a Buttery Marigold. In addition to our “Color Crash Course” feature in the magazine, which readers love, we actually produce a color report and app each season called, “What to Wear with Every Color.” The app showcases complementary color pairings, style advice and tips from designers themselves. The idea that you can only wear a certain color in summer or winter feels archaic; unexpected color combinations are stunning and can change the whole mood of a look. Seasonless color is about having fun with color all year long.

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DALLAS SHAW

Fashion Illustrator

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

I’m an artist first, so I’ve always viewed color as seasonless. With my role as a tastemaker, the concept of seasonless color has impacted the business because people are open to trying new styles and stepping out of their comfort zone to find their personal style rather than following the rules.

CONNECT WITH DALLAS SHAW

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JAURETSI SAIZARBITORIA

Chief Curator for *The Inside Source*, eBay

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

The trend of seasonless color is an extension of a larger philosophy growing worldwide, which is the breaking of limitations as well as the practicality of wearing all your colors year round. When I worked at Jane Magazine in early 2000s, we had a column called “Do This Don’t,” which essentially was a fashion rule-breaking suggestion – for example, “wearing White after labor day.” It was popular and hit a nerve with our readers. I believe traditional dogmas are melting away and the consumer not only craves being “out of box,” but more importantly, prefers permission to be themselves, without fashion judgment.

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THE INFLUENCERS



KENDRA SCOTT

Founder and CEO,
Kendra Scott Jewelry

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED YOUR BUSINESS?

Color has always been at the heart of my brand. Even in the days of fall's darker patterns or spring's soft, feminine palette, we have never been afraid to push the boundaries and embrace vibrant neons, bold designs or pattern play, no matter the season. A significant portion of our business, however, is dedicated to metallic styles and neutral colors. The growing acceptance of seasonless color has allowed us to dive headfirst into the world of mixed metals and neutral stones that give our jewelry a fresh look. To me, seasonless neutrals with a dash of bold color make for the perfect style combination.

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LEATRICE EISEMAN

Executive Director,
Pantone Color Institute®

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED YOUR BUSINESS?

As a colorist, I have always found all hues to be seasonless. Nature is the best teacher – a glowing zinnia is a welcome addition to a garden in springtime and perfectly at home when residing on a pumpkin in the fall. An Icy Blue cools us in summer while equally breathtaking and bracing in a winter sky. It's all a matter of context, and I feel that pertains to clothing as well – it's all about how the color makes us feel, regardless of season.

CONNECT WITH LEATRICE EISEMAN

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LINDSAY MORRIS

Manager of Creative Planning,
Getty Images

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED YOUR BUSINESS?

In our technical, turned-on world, people are hungry for tactile, visceral, and experiential images – and color plays a huge role in that. It's an exciting time where the desire for authenticity and sensory experience allows us to break any 'rules' we've had in the past about color and aesthetics. Seasonless color to us, means brands are free to tell richer, juicier stories and people are empowered to re-picture the world.

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THE INFLUENCERS



Pasquale Paolo

LYN PAOLO

Costume Designer

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED YOUR BUSINESS?

For me it has been an encouraging trend. The ready availability of lighter tones has meant that my capacity to tell a story with color has widened; I am no longer confined by what is available. The narrower color palette of times gone by which was strictly dictated by season was often confining to me personally and professionally. The softer hues of light Greens and Periwinkles that I am seeing for fall this season are encouraging and I hope that this trend will continue for some time.

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MARGARITA ARRIAGADA

SEPHORA Chief Merchant

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED YOUR BUSINESS?

Like fashion, cosmetics will always have seasonal colors and trend looks. What remains constant at SEPHORA, regardless of season, is client demand for an expansive neutral palette. With the reemergence of natural makeup, clean and contoured complexion and the no-makeup look, there remains a strong need for a range of nude shades for eyes, cheeks and lip.

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NICOLE FISCHELIS

Group Vice President and Fashion Director, Macy's

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED YOUR BUSINESS?

At Macy's, we create seasonal and monthly color palettes which are used company-wide. Each season, our "must-have" color story is reflected across every category of business – from fashion and accessories to home. In terms of a growing acceptance, the trend toward fashion colors rather than seasonless remains important to our customer. While she may own items in a seasonless palette, she reacts very positively to fashion colors. Color also creates an emotional reaction and stimulates the impulse to buy.

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THE INFLUENCERS



MICHAEL PHILLIPS MOSKOWITZ

Chief Curator and Editorial
Director, eBay

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

The real challenge, in an era of ever-expanding color placement (from digital screens to physical products) is learning to account for the very different emotional and psychological responses that a single color can trigger. It changes dramatically from country to country. Red might symbolize 'luck' or 'good fortune' in China, but it telegraphs precisely the opposite message in Germany and Nigeria.

That's why designing in and for digital encounters presents a host of challenges that many great creatives – who typically (and thankfully) design more by eye and by instinct, rather than by data-driven signals – are sometimes less prepared to address.

Consider something as simple as a BUY button, on a commerce site. In Yellow, it might feel 'optimistic' and according to research 'youthful,' but it typically fails to convert into sales. In Red, that same BUY button can pulse with energy and urgency, but most people (based on testing) are far less inclined to click a Red button than a Blue one.

You might, therefore say that this notion of seasonless color matters to me and too many of my colleagues in tech who are trying to solve behavioral challenges or emotional needs with chromatic reasoning. Not with rules, but with tools. One of these tools is eBay Today, which curates and editorializes the things people need and love from the marketplace – for all seasons and a multitude of colors.

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MICHELLE GELLER

Vice President of Merchandising,
11 Main

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED YOUR BUSINESS?

Color can be a powerful storyteller. Oftentimes, color is an integral part of a person's selection process. At 11 Main, our goal is to inspire and empower shoppers to express their personal style and there's no better way to do that than through color. The shops and boutiques at 11 Main represent Main Street. Therefore, the impact of the economy, climate change and the environment has a direct impact on our business and the way people shop. Blurred lines within seasons provide our shoppers and shop owners alike versatility and timelessness and with seasonless color, a shopper's style is never compromised.

CONNECT WITH 11 MAIN

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THE INFLUENCERS



Aaron Cobbett



VALERIE STEELE

Director and Chief Curator of The Museum at the Fashion Institute of Technology (FIT)

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

As director of The Museum at FIT, I look at the history of fashion – including the history of color. As I look at the growing acceptance of “seasonless” color, I interpret it as being related to the globalization of fashion and probably also the issue of climate change.

CONNECT WITH THE MUSEUM AT FIT

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WIRA QUESADA

Home Department Manager, Mood Fabrics

HOW HAS THE GROWING ACCEPTANCE OF SEASONLESS COLOR IMPACTED OR INSPIRED YOUR DESIGN AND COLOR CHOICES?

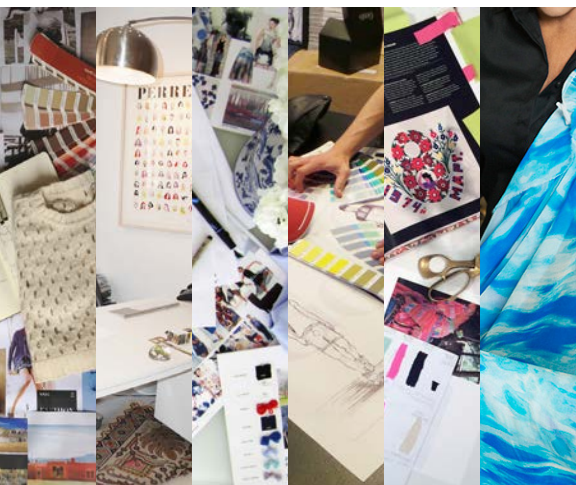
At Mood, our clients have an insatiable appetite for what's new and current in fashion, especially when it comes to color. Analogous color palettes and neutral tones are very popular amongst our clientele, because they look great and especially because they easily transition to changing seasons.

Staying on top of color trends is one of our priorities when choosing new fabrics. Having these sorts of colors in stock inspires our customers to continue to create new collections and also helps the business to flourish.

Yellow hues, jewel and Purple tones have been very popular for us here at Mood fabrics throughout this last season, including the Color of the Year Radiant Orchid. When paired with neutrals these colors can really stand out, they can also be great accent colors to pull a collection together.

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WORKSPACES

Take a glimpse into the sometimes intimate, closely guarded spaces where designers bring their ideas and dreams into reality.



CHRISTIAN SIRIANO

WORKSPACES



DAVID HART



TADASHI SHOJI

WORKSPACES



ELLA MOSS



BANJANAN by Caroline Weller

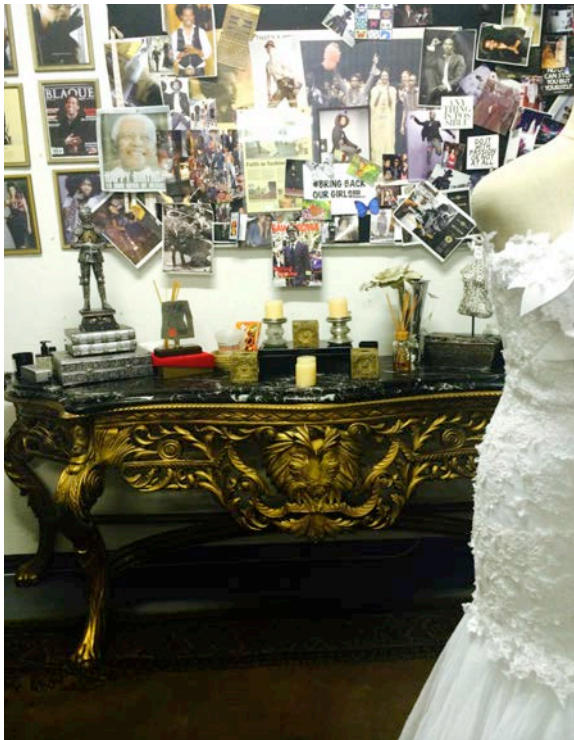
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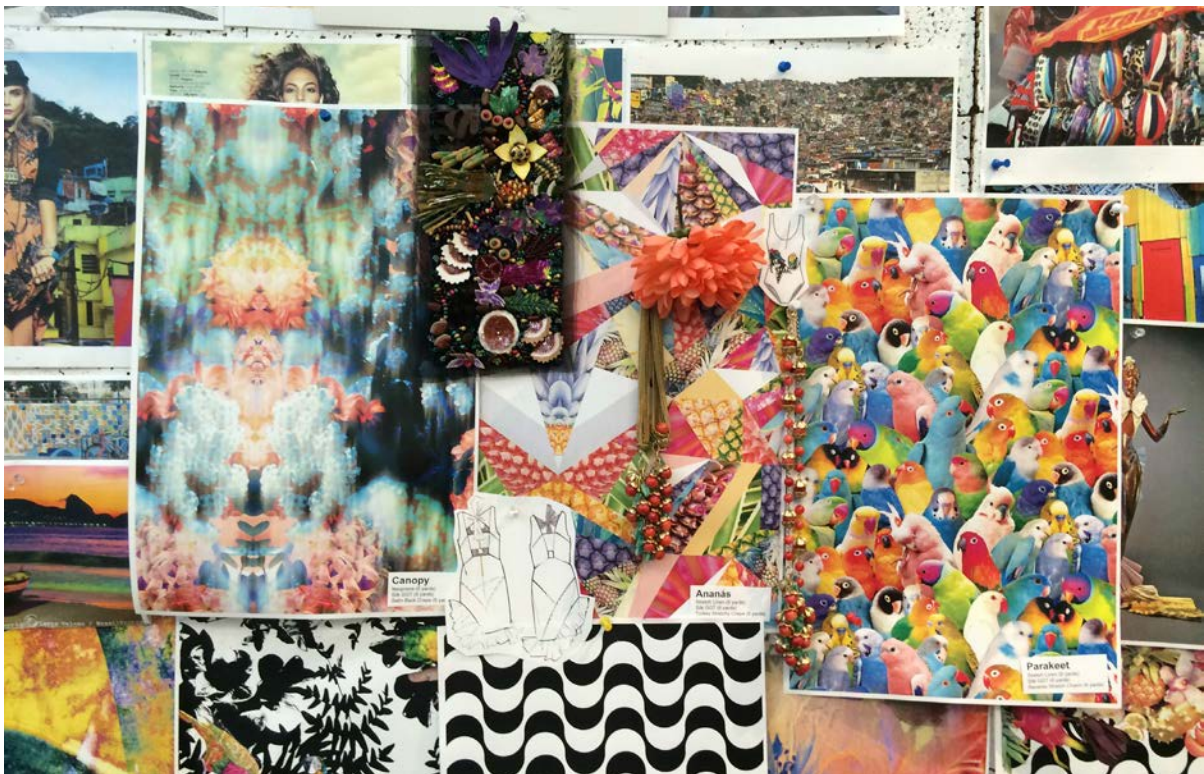
BCBGMAXAZRIA



TRINA TURK

WORKSPACES

PAMELLA ROLAND



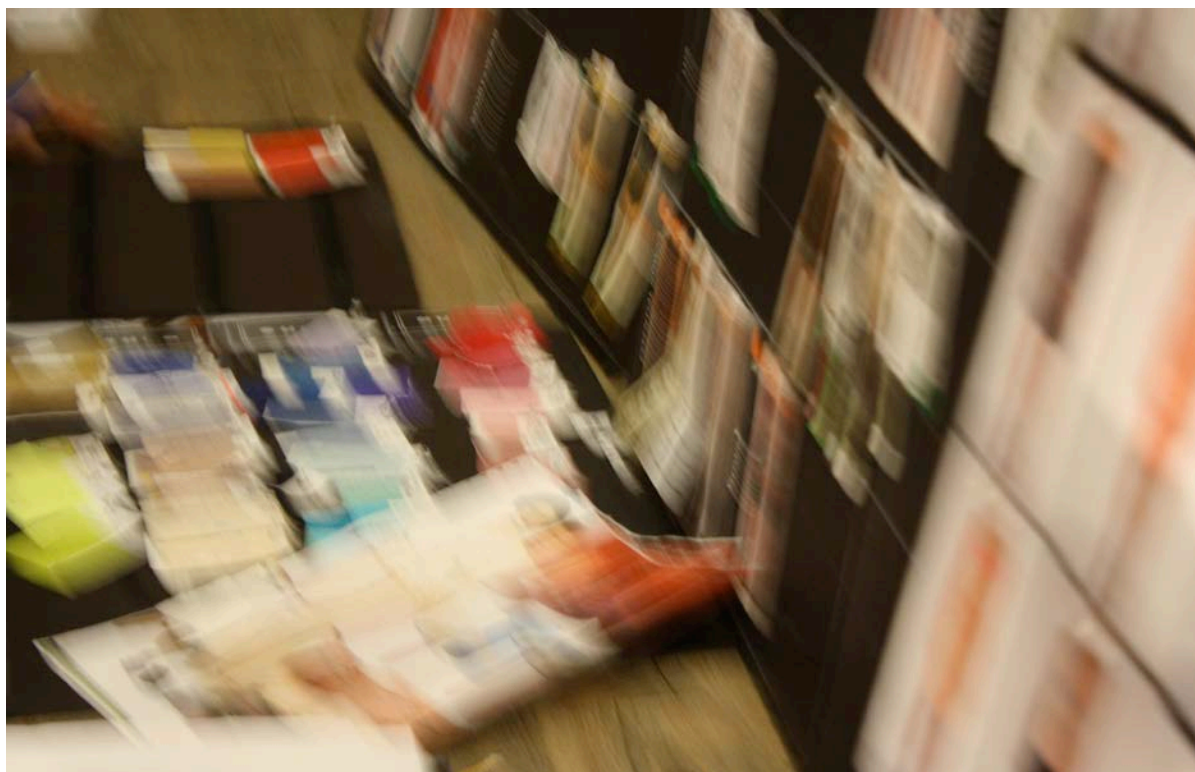
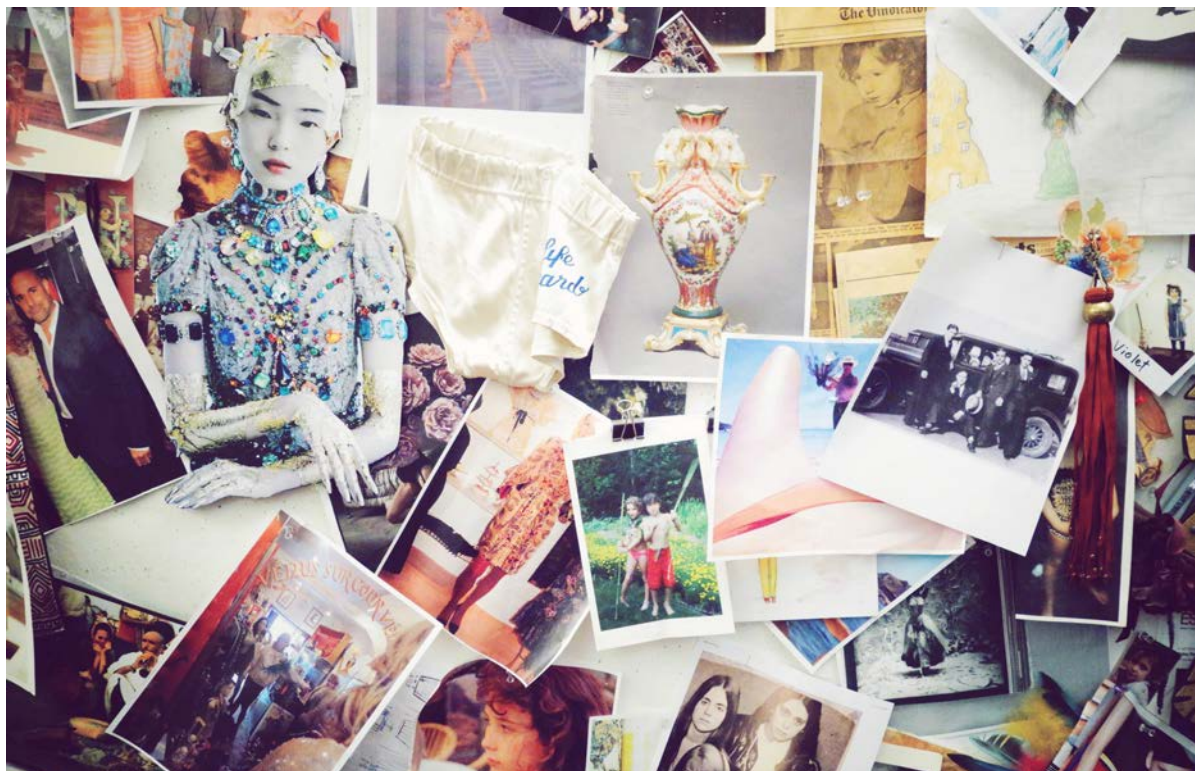
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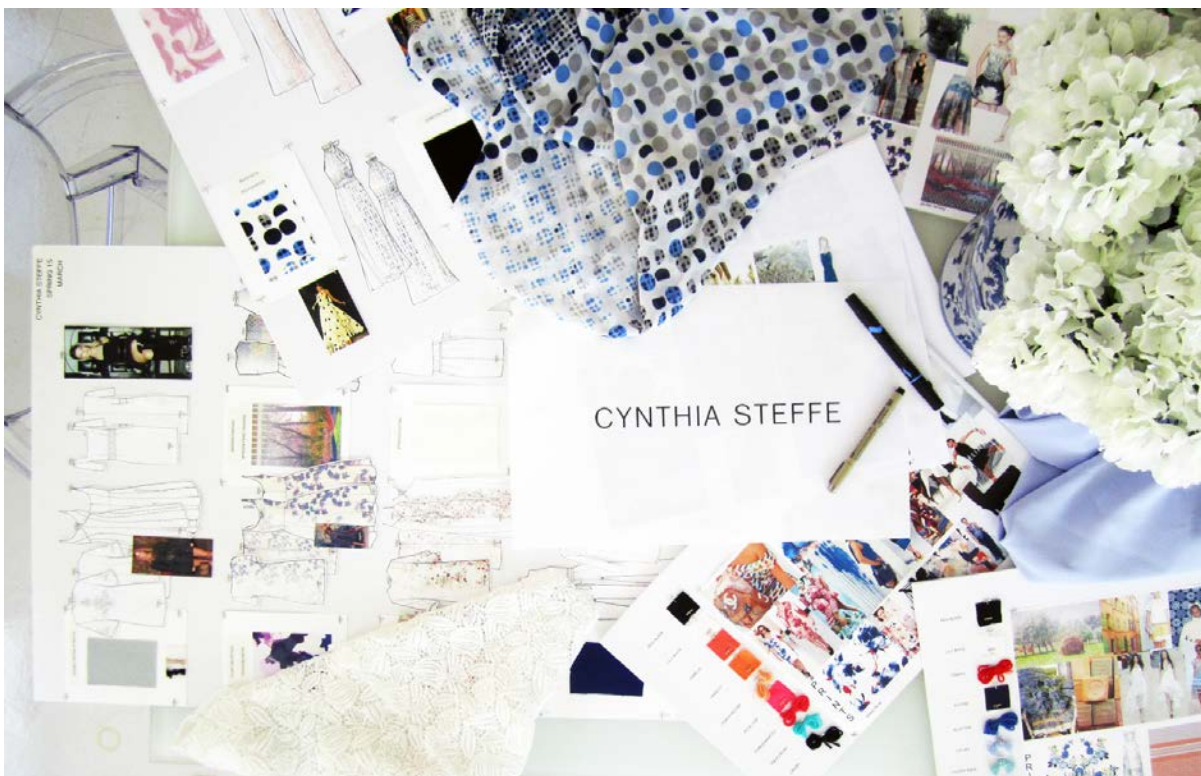
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FASHION COLOR REPORT SPRING 2015



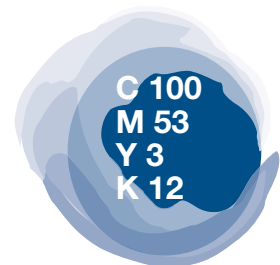
Aquamarine
PANTONE 14-4313



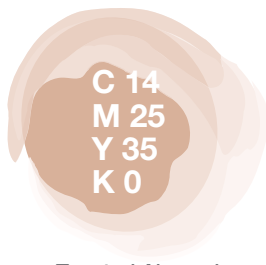
Scuba Blue
PANTONE 16-4725



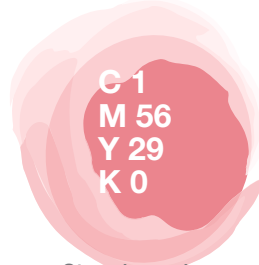
Lucite Green
PANTONE 14-5714



Classic Blue
PANTONE 19-4052



Toasted Almond
PANTONE 14-1213



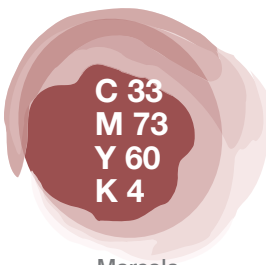
Strawberry Ice
PANTONE 16-1720



Tangerine
PANTONE 15-1247



Custard
PANTONE 13-0720



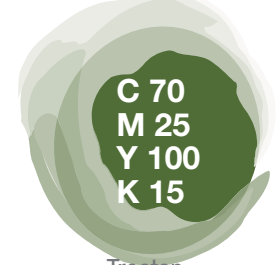
Marsala
PANTONE 18-1438



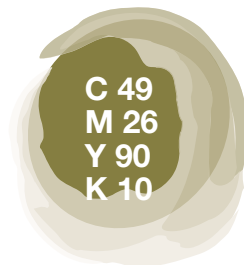
Glacier Gray
PANTONE 14-4102



Dusk Blue
PANTONE 16-4120



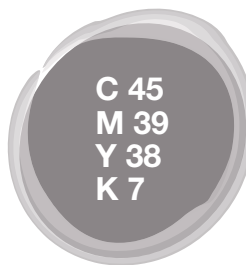
Treetop
PANTONE 18-0135



Woodbine
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Sandstone
PANTONE 16-1328



Titanium
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